



**MEMORANDUM**

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**P.O. Box 4100 ♦ FRISCO, COLORADO 80443**

**TO:** MAYOR AND TOWN COUNCIL  
**FROM:** TONY O'ROURKE, TOWN MANAGER  
**RE:** PROPOSED STRATEGIC PLAN PRIORITY COMMITTEE  
**DATE:** SEPTEMBER 14, 2021

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In 2020 the Town Council adopted the Town of Frisco Strategic Plan which identified five strategic priorities to move the community and Town organization forward and achieve its vision. The five Town Council strategic priorities include:

- Inclusive Community
- Thriving Economy
- Sustainable Environment
- Vibrant Culture, Arts and Recreation
- Quality Core Service

To both align and operationalize these strategic priorities with the Town's budget, capital plan, staff work plans and daily operations, staff proposes to develop a FY2022 Business Plan. Part of the FY2022 Business Plan will be the proposed creation of Town Council committees for each of the five strategic plans.

We would recommend the Town Council appoint two Council members to each of the five strategic plan priority committees to work with staff to make measureable progress on the Council's strategic priorities. Limiting each committee to two Council members will avoid any Sunshine law conflicts.

We would propose the strategic priority committee's meet at least monthly with staff and provide the Town Council regular updates.